

# ASPARAGUSGREEN.CA

For Immediate Release  
November 14, 2007

**WRITING FOR FILM and TELEVISION**  
**Effective techniques for both advanced and beginning**  
**film and television writers**  
**WITH RANDY PEARLSTEIN**  
**Writer of Cabin Fever, Chappelle's Show**  
**WESTERN CANADA WORKSHOP DATES ARE NOW BOOKING**  
**FOR JANUARY 2007**

Everyone has a story to tell. Everyone has an idea they wish to explore. But more often than not, interest and opportunity do not meet.

January 2007, an new year and a new beginning when opportunity and interest are brought together by Randy Pearlstein when his Writing for Film and Television workshop series comes to Western Canada.

For some, a chance to explore and answer that New Year's resolution of "finally writing that script". For others, perhaps a gift for that "would be writer" in their midst. For others still, the local professional, a chance to hone and heighten their skill. And then of course, let's not forget about you.

This "meat and potatoes" practical workshop will put you in a writers' room in New York City and at the foot of a studio conference table in L.A.. You will walk shoulder to shoulder down the red carpet with the likes of Woody Allen, Martin Scorsese and Mike Nichols on opening night.

Edmonton based ASPARAGUSGREEN.CA, producers of the documentary talk show The Sound Of My Own Voice on CJSR 88.5 FM, is proud to present Randy Pearlstein's WRITING FOR FILM and TELEVISION workshop series coming to western Canada in January 2007.

## **TWO DAY SEMINAR**

**Day 1** of this two day practical workshop will focus on SCREENWRITING. We will explore issues such as Finding an idea that will work, Writing in pictures, Genre formats, Outlining, 3 Act structure, Sequences, Rewrites, Finding an agent, Pitching to studios, Contract negotiation and USA immigration and taxation.

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**Day 2** tackles WRITING FOR TELEVISION. Focus will be placed on Creating fiction from real life, Character as story, Sitcom format, 2 Act structure, A plot and B plot, Sketch comedy, The one-hour drama, Why classic shows work, Preparing writing samples, Pitching to producers, and Working in a writers room.

**MASTER CLASSES.** It is the objective of ASPARAGUSGREEN.CA to be able to take this workshop to as many areas of Western Canada as possible. With the addition of Master Classes that can now happen.

Structured as a three hour intimate conversation, this single evening event will cover the creative and business side of writing for film and television giving aspiring writers in even more remote communities the opportunity to participate.

**RANDY PEARLSTEIN** has sold various screenplays including the hit Lion's Gate film CABIN FEVER. His recent work includes all three seasons on CHAPPELLE'S SHOW and the Bravo/NBC pilot THE LATEST SHOW. Randy has also worked on productions alongside Woody Allen, Martin Scorsese, Mike Nichols and Luc Besson.

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**PLEASE ADD TO YOUR LISTINGS**

For further INFORMATION and INTERVIEWS contact:

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